
Raphaëlle Mouillefarine

Partnerships Development

Details

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[Envoyer un mail](#)



Discipline(s)

Innovation, Food Industries, Out of Home Catering, Marketing

Activities / CV

MY ACTIVITIES

- Prospecting for new partners in Auvergne Rhône Alpes, in France and abroad (sectors: food processing, catering, health establishments, agriculture, culinary equipment, etc.).
- Loyalty of current partners.
- Presentation of the various activities of the Research Centre to partners who would like to know more about us and start a collaboration.
- Transmission of partner requests to our different teams (Research & Innovation) for the elaboration of collaboration proposals.
- Research team: in Nutrition, Cognitive Sciences, Social Sciences, Economics - Management Sciences - Sustainable Development.
- Innovation team: R&D and Consumer Market Insights (quantitative and qualitative studies)
- Help with the organisation of the various events at the Research Centre (1-day symposia, 2-hour seminars, Research & Innovation Committee, thesis defence, etc.).

MY EXPERIENCE

- Since September 2020: Partnership Development Officer at the Institut Lyfe Research Center
- 2017 to August 2020 : Executive assistant at the Institut Lyfe Research Center

Additional information

ME IN 5 WORDS

Innovation - Food Industries - Out of Home catering - France & International - Marketing

MY PROFILE

[LinkedIn](#)

Research & Innovation Center - Institut Lyfe

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Contact

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