
Corentine Maugat

International Development sales Manager

Details

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Discipline(s)

Marketing, Innovation, Food Industries, Out of Home Catering

Activities / CV

ACTIVITIES

Head of strategy and business development in France and abroad

- Definition of the action plan and the strategy
- Commercial development
- Animation of the network of partners (Research & Innovation Committee)

The objective is to promote and to develop the Research Center in Research and Innovation.

PROFESSIONAL CAREER

- February 2022 to date: International Development sales Manager, Research Center of the Paul Bocuse Institute.
- 2015- 2022: Head of implementation and strategic development of international projects, ADERLY - Invest in Lyon - Referent on the sectors: environment, chemistry, aeronautics.
- 2008- 2015: International Project Implementation Manager, ERAI - Referent Germany - Canada.
- 2007 -2008: Trade Marketing, Panzani
- 2006-2007: Marketing Manager, Crédit-Agricole

EDUCATION

- 2005 Master 2, Commercial Management - IAE Lyon 3
- 2004 Master 1, Double Degree, International Business Management, HELIA Helsinki, Finland
- 2003 Marketing and International Strategy, IAE Université de Savoie Mont Blanc, Chambéry
- 2002 International Marketing, HSB Hochschule Bremen, Germany
- 2001 Administrative and Commercial Management, DUT IUT Lyon 3

Additional information

ME IN 5 KEY WORDS

International - Networking - Adaptability - Transversality - Creativity

DETAILS

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[International Symposium on Altered Taste - 3rd Edition - 14 & 15 September, 2023](#)

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Career

- > [PhD Position - HealthFerm - Social Science](#)
- > [Social Science Research Scientist F/M](#)
- > [PhD Position - Computational Neuroscience - Cognitive Neuroscience](#)