
Agnès Giboreau

Research Director



Activities / CV

FIELDS

Food sciences - Sensory evaluation - Consumer behaviors

MY ACTIVITIES

- Coordination of the activity
- Interface of Universities / Industries
- Supervising PhD students

MY RESUME

- Engineer from Agrosup Dijon, PhD from AgroParisTech, Master Degree in cognitive psychology from Université Paris 8
- Habilitate to lead researches from Université Lyon 1, project manager in research and innovation in the industrial sector, director of research consulting firm, sensorial and consumer research, university teaching
- Member of the University Claude Bernard Lyon 1

Additional information

LAST SIGNIFICANT EXPERIENCE

Launch and management of the Institut Paul Bocuse's Center for Food and Hospitality Research, scientific positioning and methodology (Living Lab).

ME IN 5 WORDS

Sensoriality - Pleasure of meals - Health - Ambiance - Individuals

DETAILS

agnes.giboreau@institutpaulbocuse.com

+33 (0)4 72 18 09 81

PUBLICATIONS

Articles

2016

- Bevan A.L., Hemingway A., Appleton K.M., Hartwell H., Magnante O., Perez-Cueto A., Monteleone E., Giboreau A. & Depezay L. (2016) Familiarity and liking of vegetables: Is it important for vegetable consumption? *British Journal of School Nursing*. 11, 3, 1-6.
- Boussoic J., Dany L., Giboreau A. & Urdapilleta I. (2016) « Faire la cuisine » : approche socio-représentationnelle et distance à l'objet. *Les Cahiers Internationaux de Psychologie Sociale*. 3, 111, 367 - 395.
- Dinnella C., Morizet D., Masi C., Clicerì D., Depezay L., Appleton K. M., Giboreau A., Perez-Cueto F.J.A., Hartwell H. & Monteleone E. (2016) Sensory determinants of stated liking for vegetable names and actual liking for canned vegetables: a cross-country study among European adolescents. *Appetite*. 107:339-347.

- Kergoat M., Giboreau A., Nicod H., Faye P., Diaz E., Beetschen M.A., Gerritsen N. & Meyer T (2016) Affect intensity and softness tactile preferences: An experimental approach to arousal regulation. *Food Quality and Preference*. 52, 120-123.
- Lafraire J., Rioux C., Giboreau A. & Picard D. (2016) Food rejections in children: Cognitive and social/environmental factors involved in food neophobia and picky/fussy eating behavior.. 96, 347-357.
- Lafraire, J., Rioux, C., Roque, J., Giboreau, A., & Picard, D. (2016). Rapid categorization of food and nonfood items by 3- to 4-year-old children. *Food Quality and Preference*, 49, 87-91.
- Saulais L., Perez Cueto A., Depezay L., Hartwell H., Monteleone E., Giboreau A. (2016) Nudging vegetable consumption: an investigation of defaults as a choice architecture tool for foodservice, *Appetite* 107:691.

2015

- Luisier, A.-C., Petitpierre, G., Ferdenzi, C., Clerc-Berod, A., Giboreau, A., Rouby, C., & Bensafi, M. (2015). Odor perception in children with autism spectrum disorder and its relationship to food neophobia. *Cognitive Science*, 6, 1830.
- Navarro D.A., Boaz M., Krause I., Eli A., Chernov K., Giabra M., Frishman S., Levy M., Giboreau A., Kosak S., Mouhieddine M. & Singer P. (2015) Improved meal presentation increases food intake and decrease readmission rate in hospitalized patients. *Clinical nutrition*, 1-6.
- Porcherot C., Petit E., Giboreau A., Gaudreau N. & Cayeux I. (2015) Measurement of self-reported affective feelings when an aperitif is consumed in an ecological setting. *Food Quality and Preference*. 39, 277-284.
- Pouyet V., Benattar L., Cuvelier G. & Giboreau A. (2015) A photographic method to measure food item intake. Validation in geriatric institutions. *Appetite*, 84, 11-19.
- Pouyet V., Cuvelier G., Benattar L., Giboreau A. (2015) Influence of flavour enhancement on food liking and consumption in elderly subjects with poor, moderate or high cognitive status. *Food Quality and Preference*. 44, 119-129.
- Pouyet, V., Giboreau, A., Cuvelier, G., & Benattar, L. (2015). Les préférences culinaires des personnes âgées vivant en institution : facteurs d'appréciation sensoriels et cognitifs. *Cahiers de Nutrition et de Diététique*, 50(5), 271-279.
- Urdapilleta I., Dany L., Boussoco J., Schwartz, C. & Giboreau, A. (2015) Culinary Choices: A Sociopsychological Perspective Based on the Concept of Distance to the Object. *Food Quality and Preference*. doi: <http://dx.doi.org/10.1016/j.foodqual.2015.08.007>

2014

- Fontas M., Poulain JP., Souquet JP., Laville M. , Giboreau A. , Bensafi M. & Mazières J. (2014) Perspective socio-anthropologique de la prise en charge de la dénutrition du malade cancéreux. *Socio-anthropological perspective of the under nutrition care of cancer patients. Bulletin du cancer*. 101-3, 258-265.
- Giboreau A. (2014) Le Restaurant, un Living Lab dédié à l'étude de l'alimentation. *La lettre des Neurosciences* n°46, 23-24.
- Lafraire J. & Giboreau A. (2014) Perception multimodale des vins en contexte . *Revue des œnologues* 153. 35-37.
- Pouyet, V., Giboreau, A., Benattar, L., & Cuvelier, G. (2014). Attractiveness and consumption of finger foods in elderly Alzheimer's disease patients. *Food Quality and Preference*, 34(0), 62-69.

2013

- Fernandez, P., Bensafi, M., Rouby C., Giboreau, A. (2013) Does olfactory specific satiety take place in a natural setting? *Appetite*, 60(1), 1-4.
- Piqueras-Fiszman B., Giboreau A, and Spence C. Assessing the influence of the color of the plate on the perception of a complex food in a restaurant setting - *Flavour*; 2(24), 1-11.
- Jousain P, Giboreau A, Fontas M, Laville M, Hummel T, Souquet T, Bensafi M. Cisplatin chemotherapy decreases hedonic appreciation of food odors in bronchial cancer patients. *Lung Cancer*. <http://dx.doi.org/10.1016/j.lungcan.2013.06.009>.

Books

2016

- Giboreau A. (2016) Comment (re)donner envie de manger en institution de santé ? In C. Hugol-Gential *Se nourrir ou manger ? Les enjeux du repas en établissement de santé*. L'Harmattan, Paris. p. 43-54.
- Edwards J.S.A., Hartwell H. & Giboreau A. (2016) Emotions studied in context : the role of environment. In H.L. Meiselman *Emotion Measurement*. Woodhead Publishing. Elsevier. P. 377-404.

2015

- Parizot, A., Giboreau, A., & Hugol-Gential, C. (2015). Du mot à la bouche. *Politiques de communication*, (5), 13-34.

2012

- Giboreau A & Body L. Le marketing sensoriel : de la stratégie à la mise œuvre. Vuibert Paris. 2è edition (1è. 2007).
- Giboreau A. Goût, olfaction, autres systèmes sensoriels et intégration multisensorielle In R. Salesse & R. Gervais Odorat et goût : de la neurobiologie des sens chimiques aux applications agronomiques, industrielles et médicales Quae Paris
- Giboreau A., Body L & Coves S. Marketing sensoriel. In A. Voilley, M. Jacquot & P. Fagot (Eds) La couleur & l'alimentaire Lavoisier Paris.

2010

- Giboreau A. Sensory quality control of consumer goods other than food. In D. Kilcast & S. Whitworth (Eds.) Sensory Analysis for quality control Woodhead Publishing Cambridge, p. 337- 352.

2009

- Giboreau A., Dacremont C., Guerrand S & Dubois D. Décrire : identifier ou comparer? In D. Dubois (Ed) Le sentir et le dire L'Harmattan Paris, p. 211-232.
- Giboreau A. (2009) De l'analyse sensorielle au jugement perceptif : l'exemple du toucher, Habilitation à diriger des recherches, Université Claude Bernard Lyon 1, 12 février 2009.

2007

- Kergoat M., Giboreau A., Meyer T. Typologie des consommateurs et préférences sensorielles. In E. Loarer, P. Vrignaud, JL Mogenet, F. Cuisinier, H. Gottesdiener & P. Mallet (Eds) Perspectives différentielles en psychologie Presses universitaires de Rennes, p. 139-142.

Page One

[Next thesis defense - September 4th, 2020](#)

Institut Paul Bocuse

Château du Vivier - Ecully - France
Tel: +33 (0)4 72 18 02 20

20, place Bellecour - Lyon - France
Tel: +33 (0)4 78 37 23 02

Contact

Bénédicte Simon
Sales & Marketing Manager Research Center
[Send an email](#)
+33 (0)4 26 20 71 85

Career

- > [R&D Chef](#)
- > [PhD increasing softer dairy food intakes](#)