
Menu 7 Paper 6

Menu, Journal of Food and Hospitality Research
Volume 7, 2018, Pages 41-44

“Light, That’s Important!” - Involving Customers Preferences In Hotel Rooms Design.

Pauline Fernandez*, Agnès Giboreau**, Maud Fontoynt***

* Centre de Recherche Institut de Tourisme et d’Hôtellerie du Québec

** Institut Paul Bocuse Research Center, Ecully, France

*** Danish Building Research Institute, Aalborg University, Denmark

DOI: <https://doi.org/10.26048/61c1-7r52>

Abstract:

The impact of lighting on the comfort of a hotel room perceived by the user is a crucial issue. Perception of lighting quality depends on its parameters, the context in which lighting is perceived, and the users who are experiencing the environment. In this study, 203 customers expressed their preference among 4 luminous scenarios for 3 different activities experienced in the room. This study highlights different needs and expectations in terms of lighting, depending on the activity. These results may be taken into account by architects, lighting designers, and hotel managers to design new hotel rooms to improve the users’ comfort during their stay.

Keywords: lighting preference, comfort, hotel room, real setting

[Read the article](#)

.....

Research & Innovation Center - Institut Lyfe

Château du Vivier - Ecully - France
Tel: +33 (0)4 72 18 02 20

Contact

Raphaëlle Mouillefarine
Partnerships Development
[Send an email](#)
+33 (0)4 26 20 97 63

Download PDF

- [Download Paper](#)
- [Download Volume 7](#)