
Menu 3 - Paper 3

Menu, Journal of Food and Hospitality Research
Volume 3, 2014, Pages 15-26

Quality perception by different eating-out industry players: do producers wear magnifying glasses?

Carole Jegou 1, 2, 3

Laure Saulais 3,1,2

Bernard Ruffieux 4,1,2

1. Universite Grenoble Alpes, UMR 1215 GAEL, F-38000 Grenoble, France

2. INRA, UMR 1215 GAEL, F-38000 Grenoble, France

3. The Centre for Food and Hospitality Research, Institut Paul Bocuse, F- 69131 Ecully, France

4. Grenoble INP -Genie Industriel, F-38000 Grenoble, Franc

DOI: <https://doi.org/10.26048/xaya-5291>

[Read the article](#)

.....

Research & Innovation Center - Institut Lyfe

Château du Vivier - Ecully - France
Tel: +33 (0)4 72 18 02 20

Contact

Raphaëlle Mouillefarine
Partnerships Development

[Send an email](#)

+33 (0)4 26 20 97 63

Download PDF

- [Download Paper](#)
- [Download Volume 3](#)