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Research on parity in starred hotels and restaurants

Melanie Bonnet

- 1) The Centre for Food and Hospitality Research, Institut Paul Bocuse
- 2) University of Lyon II,
- 3) Ecole Centrale de Lyon

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Abstract: This research paper relates to managerial parity in the hotel industry. The restaurant, reception and housekeeping sectors are gendered and women's presence is obviously scattered. Paired with theoretical concepts, we attempt to clarify the impact of the past and present on women's social representations as managers. Emerging empirical methodology triangulation and analysis have provided us with plural and complementary results in order to answer our research questions. Indeed, this mixed methodology leads us to better understand manager social representations with the purpose of confronting them in face of managers' activities, depending on the sector in which they work.

Keywords: hotel, parity, manager, social representations, activity analysis

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Research & Innovation Center - Institut Lyfe

Château du Vivier - Ecully - France
Tel: +33 (0)4 72 18 02 20

Contact

Raphaëlle Mouillefarine
Partnerships Development

[Send an email](#)
+33 (0)4 26 20 97 63

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