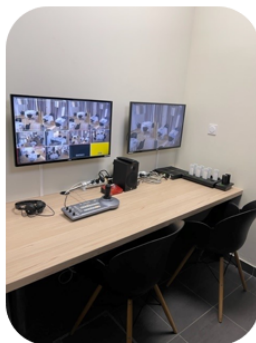


Living Lab

Experimental Restaurant – Living Lab

European
Network of
Living Labs

- **Professional cooking area:** Bistronomic offer
- **Restaurant seating** 30 people: actual consumption context
- **Stage management:** Controlling **audio and video**
- **Measuring consumer preferences, perceptions and choices**
- **Observing and characterising consumer behaviour**



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