Creativity

CREATIVITY

Creation of new products, recipes, menus by culinary experts:

Creation of recipes, menus, culinary guides, Range renovation

You want to **highlight** an ingredient, a utensil, an equipment and/or **create** recipes around a key theme (health, nutrition, innovation, vegan…)
We carry out sessions of **culinary creativity** focused on your issue with respect to your specifications (prices, food service targets, operational and/or nutritional obligations)
We offer :

- Creation of a **recipe book**
- Creation of a **digital valuation** of the created recipes (photo and/or video)
- A valorisation**in trade shows - culinary demonstration**

Optimization of an existing product range:

You are looking to **improve** some of your products on the market.
We offer **support** through our network of professionals in order to improve your product.

Project Examples

2019

ADREA Fondation d'entreprises

Elderly Meals

Creation of a culinary guide to improve end-of-life elderly people's well-being and food-enjoyment

- Study to identify the eating behaviors of end-of-life elderly people
- Culinary advices and creation of simple and tasty recipes meeting elderly people's needs

Read the booklet (in French)

2017

Hospices Civils of Lyon

Domaine de la santé

- **Creation of a « Food Guide for Patient Allografted in Hematology »** by culinary experts from Institut Paul Bocuse under the guidance of the medical team – doctors, nurses and dieticians.
- The main objective is to fight against malnutrition and to introduce a notion of pleasure and meaning into the patient's diet.

Biospringer S.A

Agri-Food Industry

- **Creation** of three cocktail bites highlighting **yeast @Biospringer characteristics**
- Three days at the FIE in Frankfurt – Intervention by an **expert** from Institut Paul Bocuse during the shooting of the promotional video.

See the project's video

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Contact

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Career

> PhD Position - HealthFerm - Social Science
> Social Science Research Scientist F/M
> PhD Position - Computational Neuroscience - Cognitive Neuroscience

Job Offer

> Teacher - Researcher

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