
Concept

CONCEPT

Génération de concept :

Workshops, Interviews, Design thinking

You want to understand better the habits, the uses and professionals' expectations on your products, equipment's and utensils.

You want to generate a concept with experts in Culinary Arts, Catering & Hospitality.

We realize **interviews and workshops with experts** according to your target.

We set up **studies** with our application FLOW to define **innovation strategies** adapted to the usages and also collect sources of inspiration and **international** comparison.

For further:

We support a complete offer by soliciting in the project our Formation continue: [Consulting](#)



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[12th ICCAS 2022 - The Institut Paul Bocuse will host the next edition of ICCAS \(International Conference on Culinary Arts and Sciences\)](#)

Institut Paul Bocuse

Château du Vivier - Ecully - France
Tel: +33 (0)4 72 18 02 20

20, place Bellecour - Lyon - France
Tel: +33 (0)4 78 37 23 02

Contact

Raphaëlle Mouillefarine
Partnerships Development
[Send an email](#)
+33 (0)4 26 20 97 63

Career

- > [International Development Sales Manager](#)
- > [PhD Student position - AgeEat Project](#)
- > [PhD Student position - Green Minds](#)

Job Offer

- > [Teacher - Researcher](#)

Information

Estelle Petit
Tel: +33 (0)4 72 18 54 60
> [Send an e-mail](#)